

2017 ANNUAL PROFILE

REGION #12

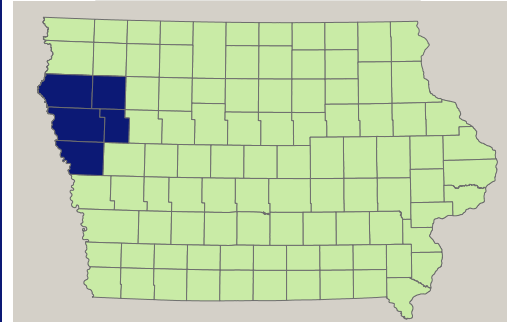
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 12's largest private industry was Trade, representing 18.2 percent (13,762) of the region's total covered employment of 75,794. The region's total employment increased by 0.5 percent since 2015, while the average annual wage increased by 5.6 percent to \$43,183 for all industries. The Other Services industry posted the largest employment percentage increase of 4.3 percent during 2016.

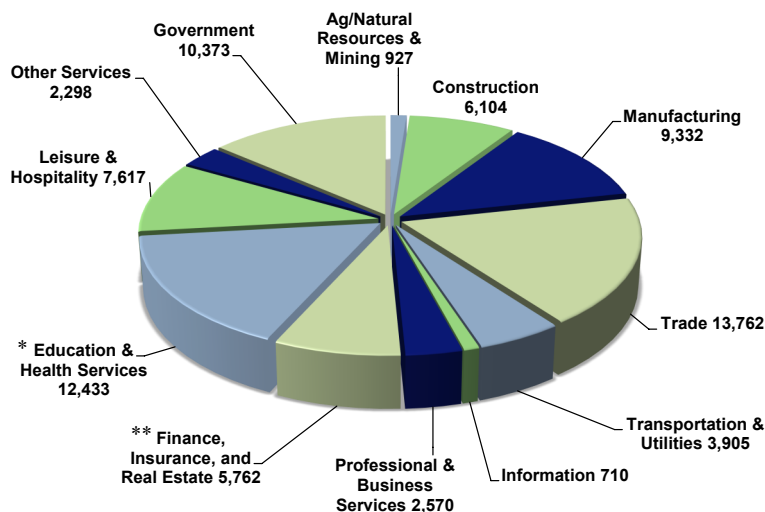
IWD's Region 12 average weekly wage for all industries was \$830 for 2016. This was an increase of 5.5 percent since 2015. The highest average weekly wage for a private sector was in Construction, averaging \$1,612. Between 2015 and 2016, the Construction sector reported the largest percentage increase in average weekly wage of 22.0 percent.

STATE OF IOWA



IWD Region #12

2016 Industry Breakout by Employment



*Includes public education and health institutions, **FIRE— Finance, Insurance, and Real Estate
Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
Blackbird Bend Casino	Arts & Entertainment
Cloverleaf Cold Storage	Transportation
Curly's Foods	Manufacturing
Dean Foods	Wholesale Trade
Kustom Pak Foods	Manufacturing
Mercy Medical Ctr-Sioux City	Health Services
Morningside College	Educational Services
Stream Global Svc Inc	Other Services
Tyson Retail Deli Inc	Manufacturing
Unitypoint Health-St Luke's	Health Services

Source: InfoGroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region

Plymouth Cherokee
Woodbury Ida
Monona

2016 Covered Employment (QCEW)

		%
Total Employment	75,794	4.9 ¹
Average Weekly Wage	\$830	96.1 ²
Largest Private Sector: Trade	13,762	5.5 ³

¹ Percent is based on statewide covered employment of 1,539,355

² Percent is based on statewide average weekly wage of \$864

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 11 Population (2016)	155,370
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2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2015	2016	% Change		2015	2016	% Change
5,102	5,104	0.04%	Total All Industries	75,418	75,794	0.50%
4,776	4,779	0.06%	Private Business	65,070	65,421	0.54%
168	173	2.98%	Ag/Natural Resources & Mining	1,000	927	-7.30%
485	485	0.00%	Construction	6,113	6,104	-0.15%
176	178	1.14%	Manufacturing	9,421	9,332	-0.94%
1,050	1,052	0.19%	Trade	13,616	13,762	1.07%
369	374	1.36%	Wholesale Trade	3,397	3,482	2.50%
681	678	-0.44%	Retail Trade	10,219	10,280	0.60%
271	273	0.74%	Transportation & Utilities	3,891	3,905	0.36%
60	59	-1.67%	Information	719	710	-1.25%
445	431	-3.15%	Finance, Insurance, and Real Estate	2,559	2,570	0.43%
616	616	0.00%	Professional & Business Services	5,718	5,762	0.77%
624	621	-0.48%	Education & Health Services	12,332	12,433	0.82%
456	469	2.85%	Leisure & Hospitality	7,497	7,617	1.60%
424	424	0.00%	Other Services	2,204	2,298	4.26%
327	324	-0.92%	Government	10,349	10,373	0.23%
83	82	-1.20%	State	800	806	0.75%
162	160	-1.23%	Local	8,677	8,693	0.18%
82	82	0.00%	Federal	872	875	0.34%

QUICK FACTS

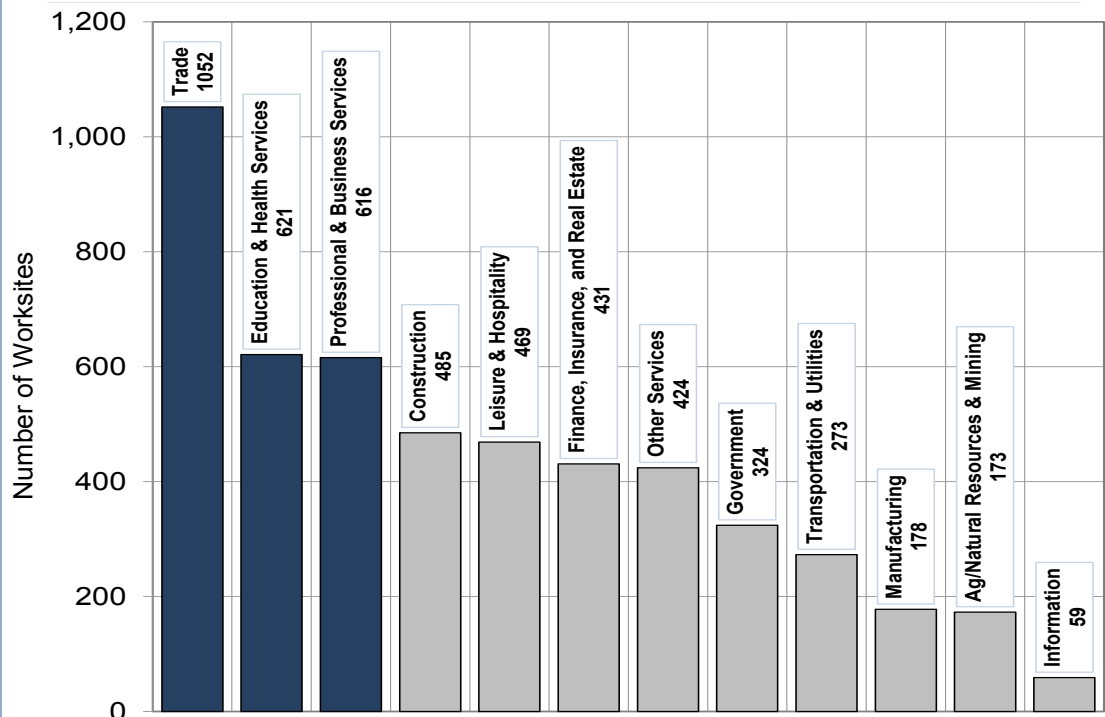
**IWD Region 12's
Greatest Number of
Worksites**

Trade
1,052

Education & Health
Services
621

Professional &
Business Services
616

Reporting Units by Industry in 2016



*Trade includes wholesale & retail trade

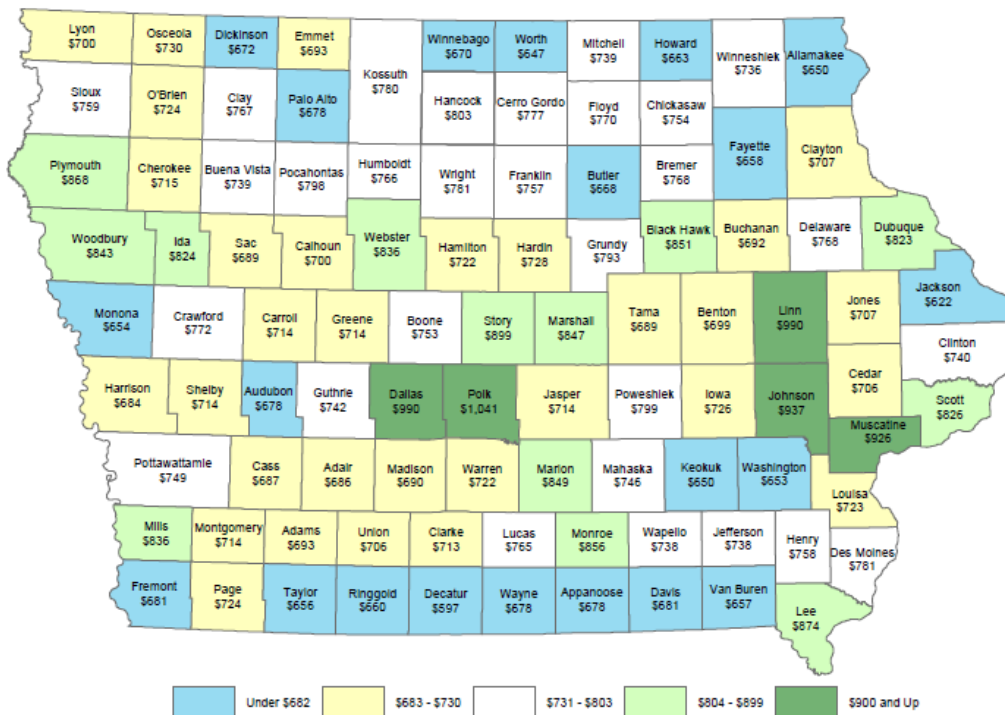
2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 40,911	\$ 43,183	5.55%	Total All Industries	\$ 787	\$ 830	5.46%
\$ 40,576	\$ 43,071	6.15%	Private Business	\$ 780	\$ 828	6.15%
\$ 37,934	\$ 38,356	1.11%	Ag/Natural Resources & Mining	\$ 730	\$ 738	1.10%
\$ 68,687	\$ 83,823	22.04%	Construction	\$ 1,321	\$ 1,612	22.03%
\$ 52,447	\$ 55,093	5.05%	Manufacturing	\$ 1,009	\$ 1,059	4.96%
\$ 31,613	\$ 32,453	2.66%	Trade	\$ 608	\$ 624	2.63%
\$ 53,122	\$ 54,353	2.32%	Wholesale Trade	\$ 1,022	\$ 1,045	2.25%
\$ 24,463	\$ 25,035	2.34%	Retail Trade	\$ 470	\$ 481	2.34%
\$ 51,280	\$ 51,275	-0.01%	Transportation & Utilities	\$ 986	\$ 986	0.00%
\$ 39,970	\$ 40,883	2.28%	Information	\$ 769	\$ 786	2.21%
\$ 48,727	\$ 50,180	2.98%	Finance, Insurance, Real Estate	\$ 937	\$ 965	2.99%
\$ 40,538	\$ 43,607	7.57%	Professional & Business Services	\$ 780	\$ 839	7.56%
\$ 40,811	\$ 41,312	1.23%	Education & Health Services	\$ 785	\$ 794	1.15%
\$ 14,557	\$ 15,152	4.09%	Leisure & Hospitality	\$ 280	\$ 291	3.93%
\$ 27,560	\$ 31,013	12.53%	Other Services	\$ 530	\$ 596	12.45%
\$ 43,012	\$ 43,890	2.04%	Government	\$ 827	\$ 844	2.06%
\$ 56,296	\$ 57,440	2.03%	State	\$ 1,083	\$ 1,105	2.03%
\$ 39,848	\$ 40,594	1.87%	Local	\$ 766	\$ 781	1.96%
\$ 62,306	\$ 64,101	2.88%	Federal	\$ 1,198	\$ 1,233	2.92%

Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 12
\$830

Rank
Among All 15
IWD Regions
#3

Statewide
\$864

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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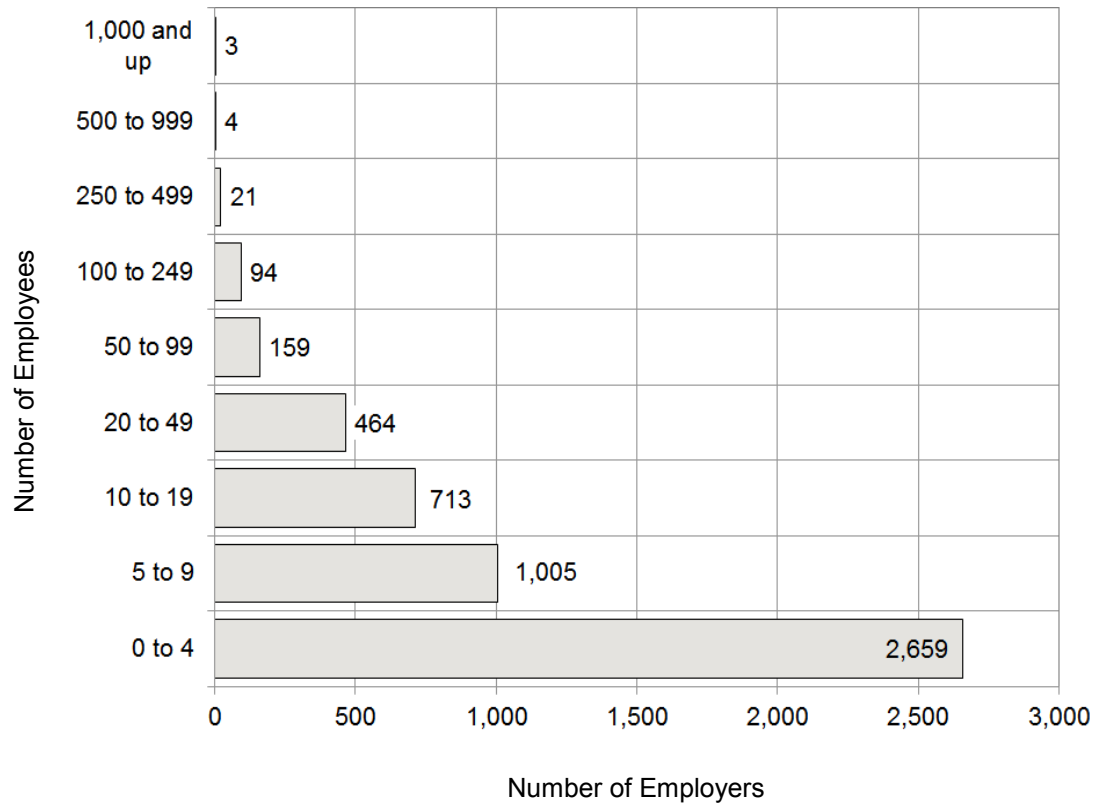
Size of Firm

Seven firms in Region 12 employ 500 or more workers, totaling 5,861 employees, which accounts for 7.9 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.5 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2016



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

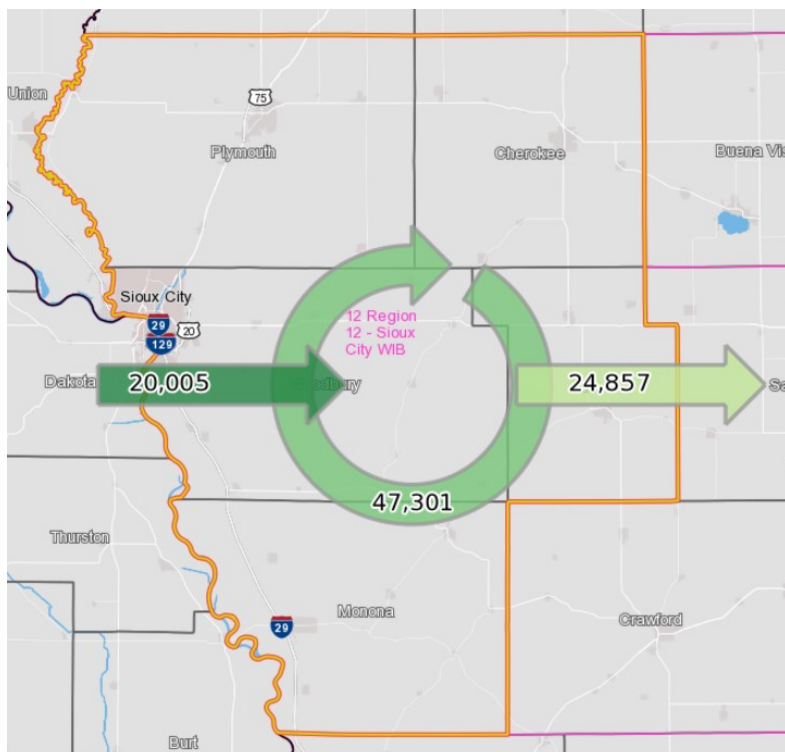
Quarterly Workforce Indicators	Region 12 (2015)	Region 12 (2016)
Total Employment	70,654	71,581
New Hires	8,784	9,697
Separations	7,008	7,690
Turnover Rate %	9.6%	-
Average Monthly Earnings	\$3,284	\$3,489
Average New Hire Earnings	\$2,107	\$2,422
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 12 2014

Characteristics of workers who commute in, out, and within Region 12.



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

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'On the Map' Interactive Mapping Application

As of 2014, there were 67,306 primary jobs in this region.

33.4 percent (24,857) of the 72,158 workers living in Region 12 work outside of the region.

29.7 percent (20,005) of the region's workers commute from other regions.

ON THE MAP Statistics — Region 12

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	67,306	1.7%	66,196	2.5%	64,580	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	16,644	24.7%	16,596	25.1%	16,452	25.5%
Age 30 to 54	34,263	50.9%	33,996	51.4%	34,171	52.9%
Age 55 or older	16,399	24.4%	15,604	23.6%	13,957	21.6%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	16,558	24.6%	16,876	25.5%	16,424	25.4%
\$1,251 to \$3,333 per month	25,398	37.7%	26,289	39.7%	27,031	41.9%
More than \$3,333 per month	25,350	37.7%	23,031	34.8%	21,125	32.7%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	5,139	7.6%	4,729	7.1%	4,135	6.4%
High school or equivalent, no college	15,998	23.8%	15,370	23.2%	15,090	23.4%
Some college or Associate degree	17,470	26.0%	17,216	26.0%	16,788	26.0%
Bachelor's degree or advanced degree	12,055	17.9%	12,285	18.6%	12,115	18.8%
Edu. attainment n/a (workers aged 29 or younger)	16,644	24.7%	16,596	25.1%	16,452	25.5%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 67,306 in Region 12 and the distribution of age and monthly earnings of the workers.

37.7 percent of Region 12 workers earn from \$1,251 to \$3,333 per month.

24.4 percent of the region's workers are age 55 and older.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
Total, All Industries (Non-ag)	000	83,615	90,365	6,750	8.1%
Ambulatory Health Care Services	621	3,360	4,225	865	25.7%
Nursing and Residential Care Facilities	623	3,330	3,880	550	16.5%
Self Employed and Unpaid Family Workers	671	7,735	8,200	465	6.0%
Administrative and Support Services	561	3,520	3,975	455	12.9%
Educational Services	611	6,960	7,365	405	5.8%
Specialty Trade Contractors	238	2,375	2,745	370	15.6%
Management of Companies and Enterprises	551	1,390	1,710	320	23.0%
Food Services and Drinking Places	722	5,570	5,855	285	5.1%
Social Assistance	624	1,545	1,795	250	16.2%
Truck Transportation	484	1,720	1,945	225	13.1%
Heavy and Civil Engineering Construction	237	1,480	1,685	205	13.9%
Warehousing and Storage	493	945	1,150	205	21.7%
Food Manufacturing	311	5,040	5,225	185	3.7%
Local Government, Excluding Education and Hospitals	930	3,250	3,410	160	4.9%
General Merchandise Stores	452	2,320	2,475	155	6.7%
Professional, Scientific, and Technical Services	541	1,315	1,465	150	11.4%
Hospitals	622	3,265	3,400	135	4.1%
Amusement, Gambling, and Recreation Industries	713	905	1,040	135	14.9%
Repair and Maintenance	811	960	1,090	130	13.5%
Fabricated Metal Manufacturing	332	930	1,050	120	12.9%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 12

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
49-9041	Industrial Machinery Mechanics	335	420	2.5	HS	N	L
41-3021	Insurance Sales Agents	190	230	2.1	HS	N	M
49-3031	Bus & Truck Mechanics & Diesel Engine Specialists	315	375	1.9	HS	N	L
11-9111	Medical & Health Services Managers	270	315	1.7	BA	< 5	N
47-2111	Electricians	300	350	1.7	HS	N	A
29-1141	Registered Nurses	1,850	2,145	1.6	BA	N	N
43-6013	Medical Secretaries	320	370	1.4	HS	N	M
47-2152	Plumbers, Pipefitters, & Steamfitters	470	535	1.4	HS	N	A
13-2011	Accountants & Auditors	510	580	1.4	BA	N	N
53-3032	Heavy & Tractor-Trailer Truck Drivers	2,600	2,905	1.2	P	N	S
11-3031	Financial Managers	275	305	1.1	BA	> 5	N
21-1021	Child, Family, & School Social Wkrs	235	260	1.1	BA	N	N
47-2073	Operating Engineers & Other Construction Equipment Operators	490	540	1.0	HS	N	M
47-2031	Carpenters	555	605	1.0	HS	N	A

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014 - 2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cherokee	6,350	230	3.7	6,120
Ida	4,040	110	2.6	3,940
Monona	4,770	200	4.2	4,570
Plymouth	14,800	400	2.6	14,500
Woodbury	56,000	2,000	3.6	54,000
Total	85,960	2,940	3.4	83,130

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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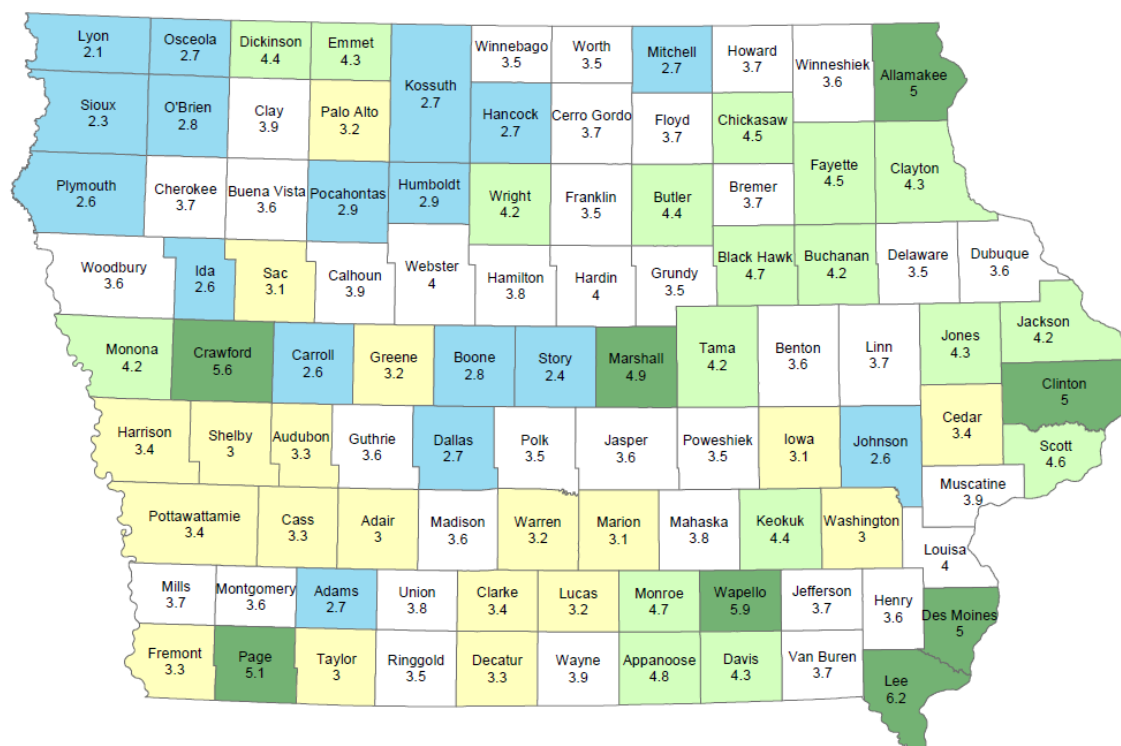
Labor Force 2016

Unemployment averaged 3.4 percent in Region 12 for 2016. The region's jobless rate translated into 2,940 unemployed persons.

The 2016 unemployment rate for Region 12 was lower than the statewide average of 3.7 percent.

Unemployment Rates per Iowa Counties

2016 Annual Average



2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

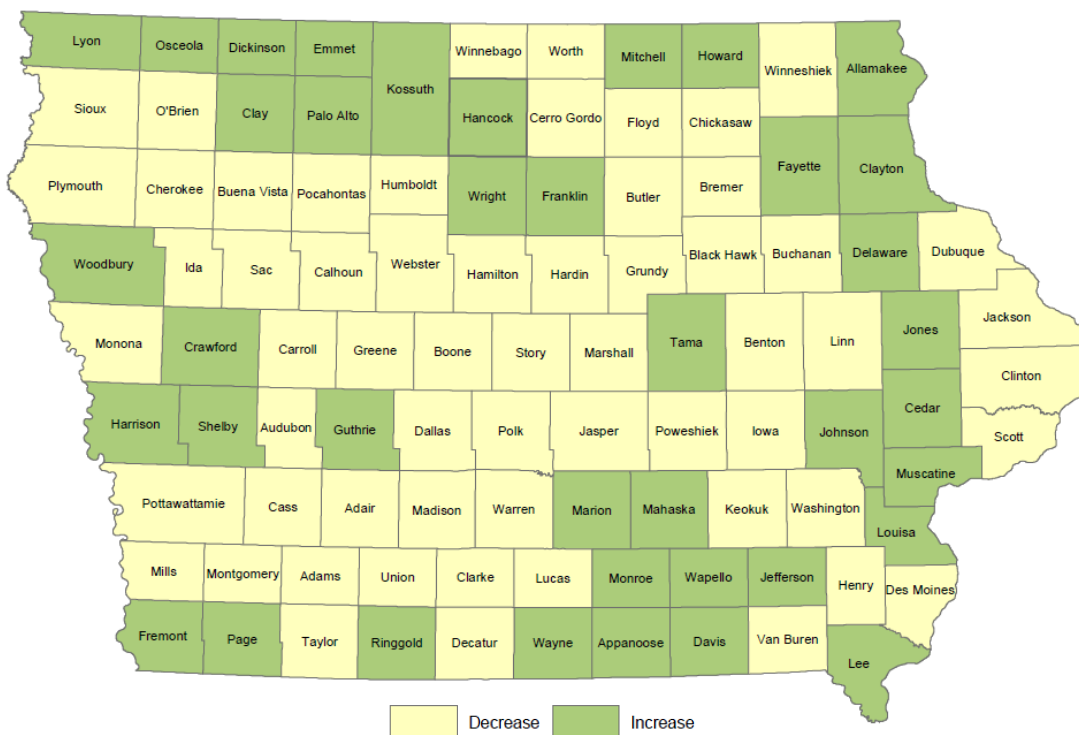
QUICK FACTS

Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 12 decreased from \$17.7 million in 2015 to \$16.3 million in 2016, an decrease of 8.0 percent.

Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, www.iowaworkforce.org/lmi/uistats/index.html

CONTACT INFO

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services are available upon
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disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information visit our Website!

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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

Note: For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

Labor Force Summary Data Tool

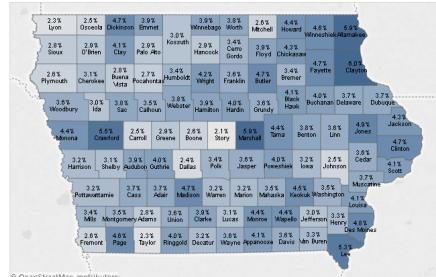
Statewide Local Area Annual Averages

2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFPR	68.1%	68.2%

Select Year: 2017 Select Month to Show in Map: February * Labor Force Participation Rate

February 2017 Unemployment Rate by County (Not Seasonally Adjusted)



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